



Blazing a trail for student success this winter

Products that put students on a path to academic success

Table of Contents

pg. 3 Clarivate

pg. 4 Foxit

pg. 5 Corel

pg. 6 TechSmith

pg. 7 FlashForge

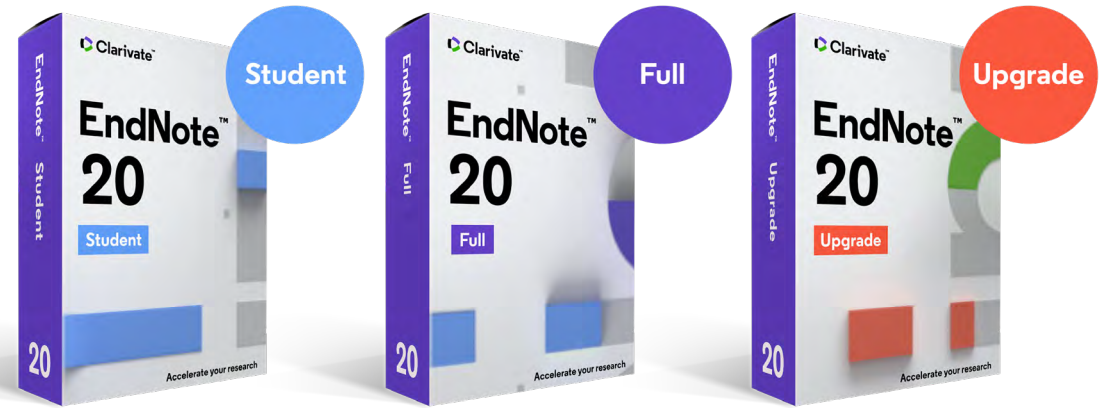
pg. 8 Andrea Communications

pg. 9 Editorial



Accelerate your research next semester

Give students a simpler way to give credit where credit is due. EndNote 20 is a reference management tool that saves students the hassle of manually formatting citations and creating bibliographies, freeing up more time for analyzing and demonstrating their understanding of a topic.







EndNote 20 Student Edition ESD

EndNote 20 Commercial Edition ESD

EndNote 20 Commercial Upgrade

How Can Students Save Time with EndNote?

-  Insert in-text citations while simultaneously creating a bibliography in Microsoft® Word. Plugin is also available for Apple Pages.
-  Save even more time writing papers & managing bibliographies with an intuitive user interface.
-  Automatically build a bibliography using the library of 7,000+ reference types or create a custom style.
-  Keep data accurate with automatic reference & link updating.

With its user-friendly interface and free training resources, students can quickly learn and leverage EndNote 20's enhanced workflows and collaboration tools for a smarter way to research next semester.

Free student resources include:

- Live and on-demand training
- Video tutorials
- PDF reference guides

“It’s so helpful for assignments and projects. I feel thankful for the Cite While You Write program plus the amazing telephone and online support.”

Daily EndNote user for the last 1-5 years

CONTACT ME FOR MORE INFORMATION



foxit

PDF and eSign solutions done the right way — yours.

Foxit helps teachers and students do more with documents by providing better flexibility and integration, empowering educators to improve learning outcomes.

Hybrid and Remote Learning Environment Ready

Support your unique learning environment and make it easier for students to access learning resources like handouts, supplementary resources, and even peer and teacher feedback. Discover new ways to create, convert, edit, and collaborate with PDFs.

Beneficial for Everyone on Campus

Students, teachers, and staff can all collaborate and edit digital documents from their own preferred devices for a smooth transition between school and home.

Create Accessible Documents for Students of All Abilities

Equal education and learning inclusion is a necessity in schools. Foxit's PDF technology provides schools with the resources to create documents that are accessible and Section 508 compliant.

Flexible Licensing Terms

Foxit offers steep volume discounts for education users. Schools can choose between both perpetual and subscription licensing models. Site licenses also available for virtual and remote environments.

CONTACT ME FOR
MORE INFORMATION

WHAT'S NEW IN

CorelDRAW[®]

GRAPHICS SUITE 2021



The sky's the limit with CorelDraw 2021

Students can design anything and everything with this powerful full-featured graphic design application for vector illustration, page layout, photo editing and typography.

CorelDRAW Graphics Suite 2021 streamlines the design journey by adding new workflows and eliminating technology constraints between Mac and Windows. With a true cross-platform user experience and the new CorelDraw app, students can enjoy true creative freedom.

What makes CorelDraw Graphics Suite Unique?



All-in-one design and layout



Alternative licensing models



Real-time collaboration



Subscription savings



Native OS experience



Obligation-free trial



Easy to learn & use



Extensive file compatibility

“The most versatile digital design tool”

Leonardo Cardona Perez

CONTACT ME FOR MORE INFORMATION



Video and Image Creation Tools that Drive Engagement

TechSmith products **Camtasia** and **Snagit** make it simple to humanize online learning, communicate more efficiently, and create more engaging lessons.

Snagit is the fastest way to create effective visual content to communicate clearly with students. Capture screenshots, mark them up with rich annotations and share easily.

Camtasia is the easiest way to create and share videos for training or teaching online and blended courses. Record the screen and web camera, edit with robust transitions and motion graphics, add in video quizzes, interactivity, and captions, then share with ease.

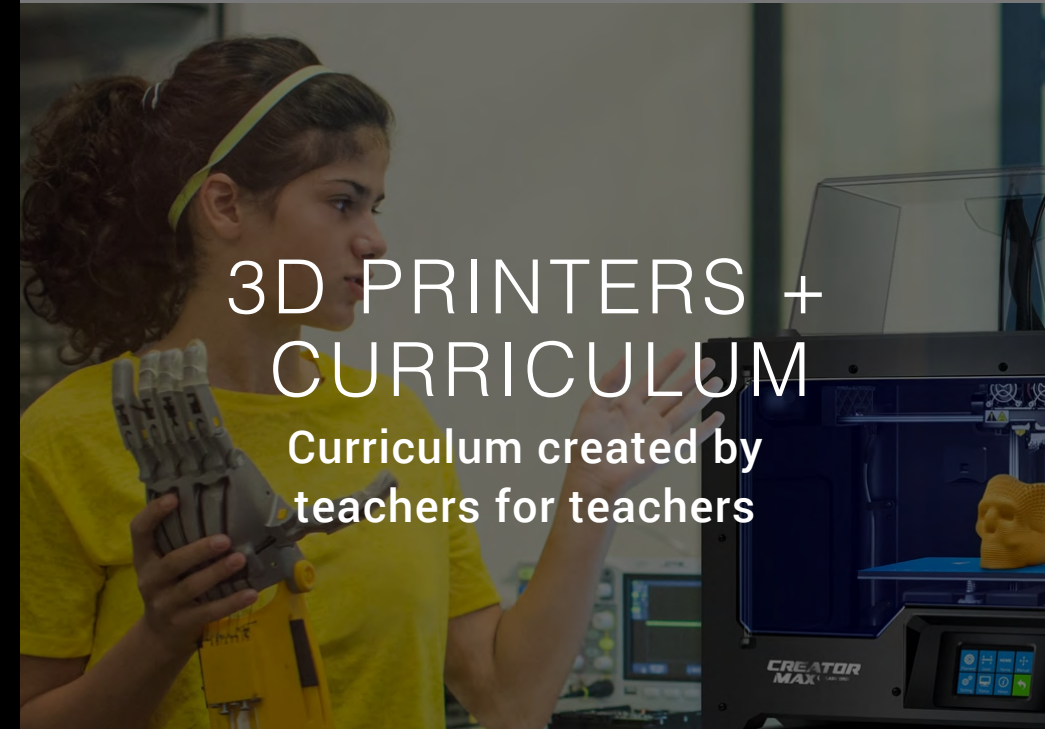


CONTACT ME FOR MORE INFORMATION



EASY-TO-USE & RELIABLE 3D PRINTERS

3D printing is reshaping the world. FlashForge makes it easy for schools to bring the latest in 3D printing technology into classrooms and makerspaces with a range of user-friendly and reliable printers.



3D PRINTERS + CURRICULUM

Curriculum created by teachers for teachers

3 LESSON PACKS | 21 FULLY PLANNED LESSONS
190 EDITABLE RESOURCES

3D PRINTERS FOR EDUCATION



Adventurer 4

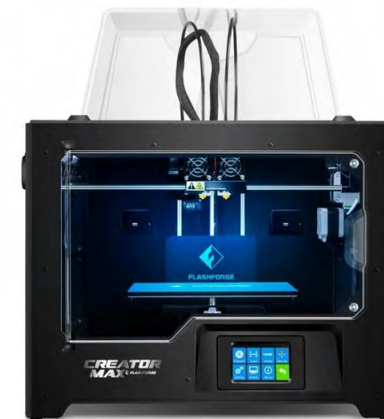


Adventurer 3 V2



**Creator Max 2
Independent Dual
Extruder**

Creator Max Dual Extruder



This 3D printer comes bundled with pre-planned lessons that are mapped to curriculum standards, empowering educators to start teaching 3D printing right away.

CONTACT ME FOR MORE INFORMATION

KEEP STUDENTS FOCUSED AND ON-TASK



Developed by teachers for teachers, the EDU-455 Headset Series from Andrea Communications delivers industry-leading audio technology and a comfortable fit for everyday use. Proprietary noise-canceling microphone with internal windscreens boost speech accuracy and extra-thick leatherette ear cushions block out surrounding noise for greater focus and engagement.

Educational uses:

- Testing
- Classroom learning
- Computer labs
- Speech training software
- Voice recognition software
- Education dictation



Andrea Communications EDU headsets and headphones are certified safe for use by children in accordance with the United States Consumer Products Safety Commission and have been awarded the highest Dragon rating of “6 Dragons” for speech accuracy by Nuance



Available in 3 different versions

- USB version (EDU-455 USB)
- PC version (EDU-455)
- Mobile version (EDU-455M)

**CONTACT ME FOR
MORE INFORMATION**



Ways to Blaze a Trail for Student Success this Winter

Digital learning is here to stay—in one form or another. Understanding the new wave in K-12 digital instruction and assessment can accelerate and maximize learning outcomes. Here are 3 ways to forge a pathway for academic success with digital tools.

1. Digital Curriculum

These days printed materials will be for supplemental activities. More EdTech companies are expanding their online instructional materials, so take advantage of free lessons—many are developed to meet curriculum standards in areas of STEM, literacy, and social emotional learning (SEL).

2. Flexible and Flipped Class Time

Even schools that have gone back to in-person instruction are personalizing education by incorporating online learning into daily lessons. Ed-tech companies that offer Learning Management Solutions (LMS) make it easier for teachers and districts to provide targeted learning while tracking student performance. Even something as simple as recording lessons can let you use flipped classroom approaches to spend more time engaging students with interactive activities, group work, or Q&A sessions.

3. Formative Assessments

Accessing real-time information on your students' understanding of lesson topics can drive higher academic achievement. Educational tools that incorporate formative assessments give teachers real-time student performance indicators that allow students and parents to get timely feedback, keeping students on the path to academic success.

Sources

[EDWEEK Market Brief »](#)

[K12-Dive »](#)

[Education Week »](#)

CONTACT ME FOR
MORE INFORMATION