Unity Back-to-School Announce Email Copy

Subject Line: Unlock new possibilities with Unity Education Accelerator

Preview Text: Special introductory offer

Headline: Fast-track teaching real-time 3D skills for high-growth jobs.

Body Copy:
Get students up to speed on game design, XR development and more using Unity, the world's leading 3D creation platform. Now you can support classroom integration with the all new Unity Education Accelerator for teaching cutting-edge technology that offers instructor professional development, industry-aligned curriculum, and certification.

- **Empower faculty to learn and teach real-time 3D skills**–provide instructors with professional development that offers support resources, best practices, and certification so they can deliver engaging learning experiences.

- **Prepare students for jobs in the immersive 3D economy**–equip learners with the game design and XR skills they need to get Unity certified and excel in today's rapidly changing digital landscape.

- **Stay relevant by offering innovative educational programs**–capture students' attention by offering an industry-aligned curriculum that provides certification in the latest in-demand skills for game design, XR development, and more.

[Button: Learn more or link to Unity Education Accelerator Solution Sheet]

Take advantage of this special introductory offer! Purchase Unity Educator Accelerator and get free professional development for one additional educator, valued at $2,000 USD. Offer valid August 10, 2023 to December 31, 2023.

[Button: Contact us]