

# FAST-TRACK TEACHING REAL-TIME 3D SKILLS FOR HIGH-GROWTH JOBS

Get students up to speed on game design, extended reality (XR) development, and more with Unity Education Accelerator — a complete solution for teaching real-time 3D skills that includes instructor professional development, industry-aligned curriculum, and certification.

## SUPPORT GROWING INDUSTRY DEMAND

- **Empower faculty to learn and teach real-time 3D skills**  
Provide instructors with professional development that offers support resources, best practices, and certification so they can deliver engaging learning experiences.
- **Prepare students for jobs in the immersive economy**  
Equip learners with the game design and XR skills they need to get Unity certified and excel in today's rapidly changing digital landscape.
- **Stay relevant by offering innovative education programs**  
Capture students' attention by offering an industry-aligned curriculum that provides certification in the latest in-demand skills for game design, XR development, and more.

## A WORLD OF REAL-TIME 3D APPLICATIONS

Beyond gaming and entertainment, countless other industries require real-time 3D skills for a diverse range of uses.

### Film & Animation

Filmmakers can use RT3D technology to create special effects and animated content as well as immersive films, advertisements, apps, and other XR experiences, providing new ways for audiences to engage with media.

### Automotive, Transportation & Manufacturing

The ways we design, test, and share everything from clothing and vehicles to transportation projects and manufacturing operations are being impacted by RT3D, increasing efficiency and consumer confidence.

### Architecture, Engineering & Construction

RT3D is changing how we create and manage the built environment through immersive training, design workflows, project oversight, virtual tours, and more, helping to reduce cost and time to completion.

## REAL-TIME 3D SKILLS ARE IN DEMAND<sup>1</sup>

- Demand for RT3D skills is growing 601% faster than the labor market overall.
- Demand for RT3D skills is growing 50% faster than demand for the average information technology skill.
- RT3D roles offer a 57% salary premium above the average advertised salary.

<sup>1</sup> Visualizing the Future: Demand for 3D Graphics and Real-time 3D Across the Economy, Burning Glass, 2021

# UNITY EDUCATION ACCELERATOR BENEFITS

## Instructor professional development

Expert-led courses combine self-paced, live, and small-group learning focused on skill development and best practices for teaching Unity. Learners can network, get support, and practice skills ensuring certification readiness and confidence in teaching Unity.

## Industry-aligned curriculum

Get unlimited access to a comprehensive curriculum designed to help students build Unity skills and get certified. Curriculum includes projects, digital assets, step-by-step tutorials, assignments, and instructor guides, enabling instructors to simply teach.

## Certification Credits

Receive 30 certification credits – a value of up to \$12,600 USD – for industry-vetted exams, practice tests, or courseware. Students are prepared to pass exams and showcase Unity 3D development proficiency to future employers.

## Unity program recognition

Be recognized on the Unity website as an official Unity Education Accelerator institution offering the most up-to-date and robust RT3D development programs. Leverage the marketing materials provided to participating institutions for promotional purposes.

## Course development resources

Access comprehensive frameworks with learning objectives and recommended resources – available for subjects like XR, AI, and Machine Learning & Simulation – plus a video library filled with valuable insights from professionals.

“Connecting the Unity Certification badge to my LinkedIn account significantly increased my profile views. A few of my industry connections told me the badge makes my profile appear more credible and experienced than others. I am so grateful for both the program and the Unity Certification.”

— *Cheyenne Wheat, Senior, The University of Tulsa*

## Ready to teach real-time 3D skills?

Visit [unity.com/unity-edu-accelerator](https://unity.com/unity-edu-accelerator) to learn more about Unity plans and Unity Education Accelerator.