Unity Education Accelerator

Internal FAQs

For sales and reseller internal use only

General

What is included in Unity Education Accelerator?

- **One year-long subscription to Unity Professional Development. Expert-led courses that combine self-paced, live, and small-group learning, focused on skill development and best practices for teaching Unity.** Instructors network, get support and practice skills ensuring certification readiness and confidence to teach Unity.

- Unlimited **access to a comprehensive curriculum designed to help students build Unity skills and get certified**. Curriculum includes projects, digital assets, step-by-step tutorials, assignments, and instructor guides, enabling instructors to simply teach.

- **30 Certification credits**, for industry-vetted exams, practice tests or courseware. Students are prepared to pass exams and showcase Unity 3D development proficiency to future employers.

- **Recognition on the Unity website as an official partner institution** offering the most up-to-date, cutting-edge, robust RT3D development programs. Supporting marketing materials provided to participating institutions for promotional purposes.

- **Comprehensive frameworks with clear learning objectives and recommended resources** available for subjects like XR, AI, Machine Learning & Simulation, plus a video library filled with valuable insights from a variety of professionals working with Unity.

What type of institutions qualify for the Unity Education Accelerator?

The program is available for global post-secondary institutions, excluding those located in Japan and Korea. Unity Academic Alliance is available for Korean and Japanese institutions. It's important to note that UEA isn't designed for secondary schools due to

[privacy restrictions](#). If these specific restrictions or requirements are not an obstacle, we are open to discussions with secondary schools about potential adoption.

What technology is required to successfully implement the program?

To be successful in Unity Education Accelerator implementation, an institution will need access to the Unity Editor through one of the following Education plans: Unity Pro, Unity Education Enterprise, or the Unity Education Grant License. [Learn more.](#)

Can instructors of any skill level use the program?

Yes. Unity Education Accelerator offers comprehensive support for beginners as well as enrichment for experienced instructors with new tools, domains and ways to embed Unity more broadly across their institutions. With a variety of courses on offer throughout the year, participants can gain fundamental skills or go further in game development, programming, VR/AR, and more, to effectively build or enhance existing programs, prepare for certification and teach with confidence.

What kind of time commitment should instructors expect for Unity Professional Development Courses?

- Unity PD courses are designed for busy instructors, requiring approximately 3 hours per week spread over the course duration.

- Academic year courses last 3 to 10 weeks, while summer courses run for 5-6 weeks with up to 6 hours per week. Short workshops take place throughout the year and range from 1-3 hours.

- Various RT3D development courses are offered year-round, and instructors can join any course during their Unity Education Accelerator subscription.

When does professional development take place?

Professional development kicks off February 2024, with additional training opportunities commencing during spring, summer, and fall. Spring and fall courses span 13 weeks with three hours of instruction per week. Summer courses span six weeks with six hours of instruction per week.

==*Institutions purchasing UEA subscriptions prior to February, 2024 will receive extended access to professional development and student curriculum through February 2025*==

What are the implementation use cases for the Unity Education Accelerator?

Here are some examples:

- **Building a new program from scratch to teach Unity skills** -An innovative faculty member is launching a new program to teach Unity skills. They utilize the Unity

Education Accelerator, which provides a complete solution for curriculum development, instructor training, and student certification. By leveraging Unity Professional Development courses and the available resources, they design a comprehensive curriculum that prepares students for careers in real-time 3D development. This allows them to confidently build a robust program from scratch, equipping students with the necessary skills for success.

- **Creating a program around Certification as a 'door opener' for students** - A gaming department faculty member wants to set her students up for success by preparing them for industry-validated certification as a 'door-opener' alongside student portfolios. She joins Unity Professional Development courses to gain experience with the student certification pathway and sits the exam herself before integrating the pathway content into her course.

- **Attracting students through Unity partnership and staying on the cutting edge** - An institution partners with Unity to attract students and maintain a leading-edge position in the industry. Through the Unity Education Accelerator, they gain partnership recognition on Unity.com, a press kit for promotion of their programs and access to industry-aligned resources. This strategic partnership attracts students seeking dynamic learning and keeps their programs at the forefront of industry trends.

- **Embedding Unity more broadly across campus** - An innovative university integrates Unity across departments, expanding learning opportunities and fostering collaboration. With the Unity Education Accelerator, they extend Unity's reach into various fields including architecture, engineering, and virtual reality. UEA provides comprehensive course development resources and instructor training, enabling faculty to seamlessly integrate Unity and promote interdisciplinary collaboration among students.

What is the instructional approach of Unity Education Accelerator?

Unity Education Accelerator includes flexible instruction for teaching game design, augmented reality, virtual reality, and more that can be implemented across semesters. How it works:

- Educators participate in a combined self-paced, live, and small-group professional development led by a Unity Certified Instructor. Professional development is offered throughout the year.

- Educators access the Unity Partner School Portal to view course development resources, including comprehensive curriculum frameworks, and program benefit information and support

- Students access the student curriculum via the Learn to engage in project-based learning

What is the difference between the free Unity Learn pathways and the student certification curriculum included in UEA?

Unlike pathways on Unity Learn, UEA certification curriculum is 100% aligned to certification outcomes, in this way, it helps learners develop all of the skills required in order to pass certification exams. Our professional development offerings prepare instructors to deliver the student certification curriculum in their courses and programs. Professional development empowers instructors to feel confident with the material, practice differentiated approaches to facilitation, and provides an LMS (learning management system) ready version for easy course management.

What are the terms and conditions of Unity Education Accelerator?

Unity Education Accelerator program Terms and Conditions are available here.

Pricing and fulfillment

What is the pricing of Unity Education Accelerator?

SKU	Product	USD
	Education Accelerator (R1)	$6,500 (18% disc)
	Education Accelerator (R2)	$7,927
	Education Accelerator (R3)	$4,915 (38% disc)
ACA-ALL-R4	Education Accelerator (R4)	$3,250 (59% disc)

IMPORTANT: Description of discount reason in quote must include region and reseller tier!

What is the pricing of additional Professional Development seats?

SKU	Product	USD
	Professional Development (R1)	$2,000 (18% disc)
	Professional Development (R2)	$2,440
	Professional Development (R3)	$1,512.80 (38% disc)
CER-3D-ART-R6	Professional Development (R4)	$1,000 (59% disc)

What is the pricing of additional Learning Credits?

Purchasing credits allows partners to save on additional Certification exams (up to 60% off) and offers flexibility to adapt to future changes.

SKU	Product	USD

LRN-CRD-R1	Learning Credits Region 1	$150
LRN-CRD-R2	Learning Credits Region 2	$180
LRN-CRD-R3	Learning Credits Region 3	$113
LRN-CRD-R4	Learning Credits Region 4	$75.0

Note: Courseware will be replaced with Certification Pathways on Unity Learn, which means schools won't need to use their Learning Credits for these resources. For some courseware and exams, purchasing them with the Edu discount is cheaper than using learning credits. Schools should consider buying these separately if needed.

Which benefits do our different school users get access to?

School Admins
- Learning Credits for certification product redemption via Xvoucher
- Partner School Portal and associated learning resources on Unity Learn
- Industry-aligned certification curriculum on Unity Learn

Educators
- Professional Development on Unity Learn
- Partner School Portal and associated learning resources on Unity Learn
- Industry-aligned certification curriculum on Unity Learn

Students
- Industry-aligned certification curriculum on Unity Learn

IMPORTANT: UEA subscribers gain immediate access to the Partner School Portal and certifications. Gated student curricula will be available in September, and professional development courses are set to begin in early 2024.
UEA customers get extended access to these resources until February 2025.

How do customers onboard and claim their benefits?

When a purchase is completed, a confirmation email with access instructions is sent to the sold-to contact.

To assign access to the benefits available through Unity Learn (Professional Development, certification-aligned curriculum, and the Partner Portal), customers fill out a form linked in the email.

To redeem Learning Credits, customers will receive login details to Xvoucher, our partner platform. A tutorial for redeeming Learning Credits is provided in the confirmation email.

You can review the redemption guide here.

IMPORTANT: If the reseller is listed as the sold-to contact, they will need to forward the onboarding email to the customer.

What is the duration of a Unity Education Accelerator subscription?

The Unity Education Accelerator is valid for one year (12 months) and can be renewed annually. Multi-year subscriptions are also available.

What can Learning Credits be redeemed for?

The 30 learning credits included with the subscription are redeemable for Unity certification exams, practice tests, and courseware. It is recommended that the learning credits are redeemed for either certification exams or practice tests as the new student curriculum resources available in Unity Learn replace existing courseware in preparing students for certification.

The sell-to contact has been updated for the UEA client or a customer wants to reassign admin rights at an institution. How does the new contact access or grant access to the various UEA benefits in Unity Learn?

- Prior to Q4 2023: Sell-to contacts/admins will be able to assign admin rights to other institution contacts via the benefit entitlement form.
- After Q4 2023: Sell-to contacts/admins will be able to assign admin rights to other institution contacts directly in Unity Learn

If the current institution admin is unavailable or unable to do this, the new contact should email education-support@unity3d.com.

Can I share access to the Partner School Portal with people within my organization?

Yes. On completion of purchase, sell-to contacts can assign the following:
- Admin access for themselves and/or any other colleague at the same institution. These users will have access to the Partner School Portal and Student Curriculum in Unity Learn.
- Professional Development access for one user at their institution (or more if they've purchased additional seats). These users will have access to Professional Development, the Partner School Portal and student curriculum in Unity Learn.

See the redemption guide [here](#).
Note: Students users do not have access to the Partner School Portal.

Can I assign Unity Learn benefit access to other people outside of my organization?

No, this would be a breach of contract.

I can't access UEA benefits in Unity Learn anymore!

There are a few reasons why this might happen:
- Your UEA Membership has expired. SalesOps can check this via Salesforce.
- An admin user at your institution may have removed your entitlement. Users should check with other UEA users at their institution or reach out to education-support@unity3d.com.

Where should I direct schools that need support with implementation?

Users have access to program support and teaching and learning resources through the Unity Partner School Portal. If schools experience difficulties or have any UEA-related questions, they can email education-support@unity3d.com.

What is the UEA introductory offer and when is it available?

If an institution purchases an annual subscription of UEA during the introductory offer period they receive free professional development for one additional educator, valued at $2,000 USD. This offer is valid Aug 10 - Dec 31, 2023, for new UEA customers and until July 31, 2024, for UAA customers in all regions, except for Japan and Korea.

Unity Academic Alliance (UAA) Migration

Will UAA be available after the launch of the Unity Education Accelerator?

No. The Unity Academic Alliance will not be available for purchase or renewal after August 10, 2023 (outside of Korea and Japan). During August 2023 to August 2024, UAA customers will be migrated to the improved and enhanced Unity Education Accelerator program. Multi-year Unity Academic Alliance members will continue to be supported with existing benefits until the end of their current contracts.

How is the Unity Education Accelerator (UEA) an improvement over the Unity Academic Alliance (UAA) for customers?

- Lower barrier to entry–$6,500 USD annually vs. $8,000 USD

- Ongoing Unity Professional Development

- New industry-aligned student curriculum providing pathways to certification

- Discount on additional certifications

- Global recognition as a Partner Institution on Unity.com

Why are you lowering the number of Learning Credits?

We have made changes to the Learning Credits system to enhance the benefits and overall value for members. By reducing the number of Learning Credits, we can now offer our new Student Curriculum benefit in Unity Learn for UEA members at no additional cost. This means unlimited access to preparation for as many students as needed, eliminating the need to redeem credits for courseware to the most popular certifications. For those certifications, schools will now only need to use Learning Credits for exams, ensuring a more streamlined and efficient certification process.

What changes can we expect in discounts for customers transitioning from UAA to UEA?

As UAA members transition to UEA, it's important to note changes in the discount structure:

- For license-based products, UEA members will no longer benefit from deeper discounts that were previously offered under the UAA program.
- However, UEA members will receive deeper discounts on certifications, reflecting the focus of the UEA program.
- Existing UAA members will continue to receive their current discount benefits until the end of their subscription term. After this term ends, the new UEA discount structure will apply.

When should you engage with an existing UAA customer about migrating to UEA?

==UAA customers may be contacted about migrating to UEA as early as 90 days prior to their subscription expiration.== [Example migration outreach email template](#).

The UEA introductory offer is valid for UAA customers from August 10, 2023 until the end of their existing contracts.

Which customers will be listed on the [Insitutional Partners directory page](#) on Unity.com?

All Unity Education Accelerator customers will be listed. For Unity Academic Alliance customers, only existing institutions with multi-year contracts will be listed.

The list of institutional partners on the Unity website is updated monthly.

Support & Troubleshooting

Some customer questions and problems can be addressed by Unity SalesOps or the business lead, while others will need to be addressed by Xvoucher or Unity Education Support.

Unity Sales Ops	Unity Education Support education-support@unity3d.com	Xvoucher Customer Support support@xvoucher.com
Customer did not get email from Xvoucher with account link (check that the customer has been set up with an account)	Customer did not receive onboarding email Customer has issues with their certification product vouchers UEA admin changes on	Customer cannot access Xvoucher account but has been issued an account Customer is having trouble with fields in the Xvoucher platform

	Xvoucher account	
	Any other questions/issues related to certifications, learning credits, or UEA benefits in Unity Learn.	
Product Leads		
Product Manager - Alex Grady Product Operations Manager - Zara Fong Product Marketing Manager - Leslie Hernandez		