

Surface Studio 2+

Standout design, fluid productivity

Elevate your creativity with the most versatile all-in-one that gives you a large canvas to express yourself at any angle, and the most immersive experience for Microsoft Teams video calls, on a striking 28" PixelSense® touchscreen. Dive into brilliant color and graphics and let ideas flow with Windows 11.

Key Features

- Unlock creativity and productivity on a versatile all-in-one with a striking 28" PixelSense™ touchscreen display.
- Make calls, edit photos, and tackle your passion projects with 11th Gen Intel® Core™ H-35 Processor.
- Create, game, or watch with graphics that rival reality powered by NVIDIA® GeForce RTX™ 3060 Laptop GPU.
- Look and sound your best with a 1080p HD video camera and dual Studio Mics.
- Keep it clean with built-in essential ports including USB-C® with Thunderbolt™ 4.

Upsell Opportunity



Pair the Surface Studio 2+ with the Surface Slim Pen 2 and the Surface Thunderbolt™ 4 Dock.

Campus Sales Positioning

- **Art & Design and Engineering:** Creatives and engineers love the large display and the Zero Gravity Hinge to get the perfect angle. The Studio 2+ also has brilliant color and graphics.
- **IT:** IT professionals appreciate the TPM 2.0 chip security processor and Windows Hello face sign-in.



Common Objections and How to Handle Them

“The Studio 2+ is expensive.”

There are many reasons why you should upgrade to the Studio 2+. The Laptop Studio is one of Microsoft’s most premium devices and is packed with specs not found in the other Surface devices. If you need to have a lot of processing power in your device, the Studio 2+ is the way to go. The Surface Studio 2+ also includes a Surface mouse, Surface keyboard and Surface pen.

“I have an older version, why should I upgrade to the Studio 2+?”

Microsoft Surface is always looking for ways to upgrade its products. The Studio 2+ has better port selection, improved CPU and GPU performance, Dolby Vision and Dolby Atmos, and an improved webcam to name a few features.

Surface Studio 2+ Tech Specs

Processor	11th Gen Intel® Core™ i7-11370H processor
Graphics	NVIDIA® GeForce RTX® 3060 Laptop GPU with 6GB GDDR6 GPU memory
Display	Screen: 28" PixelSense™ Display Touch: 10-point multi-touch Aspect Ratio: 3:2 Resolution: 4500 x 3000 (192 PPI) Color profile: sRGB and Vivid Individually color-calibrated display