

# Adobe Creative Cloud K-12 licensing overview

for U.S. districts with 2,500 students or less



# Flexible licensing options for primary and secondary schools and districts.

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success. And now U.S. districts with a total enrollment of 2,500 students or less can enjoy a reduced, minimum purchase of only 500 licenses.

### **Benefits include:**

#### Universal access for all ages

Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices. Students under the age of 13 can have their own Creative Cloud accounts provided that your school deploys in accordance with COPPA and other legislation.

# **Budget predictability**

A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for devices owned or leased by the school, and users attending or working for the school.

# Flexible deployment and management

Designed for an individual school or district, licensing options include a web-based Admin Console that makes it easy to centrally manage and deploy licenses.

#### Access for in-person, hybrid, and distance learning classes

With named-user licenses, schools can give a student or teacher access to Creative Cloud on any device they use, including personal devices at home. This enables access to essential digital tools whether classes are in-person or remote.

## Free instructional and distance learning resources to help engage students

The Adobe Education Exchange <a href="https://edex.adobe.com">https://edex.adobe.com</a> offers free professional development and peer-to-peer collaboration, plus Common Core and NGSS-aligned lessons for general education classes using Adobe's creative tools. And as schools continue distance learning or hybrid classes, we are here to assist you. Check out free lesson plans, courses, blog posts, and webinars from Adobe and our partners. <a href="https://edex.adobe.com/distance-learning">https://edex.adobe.com/distance-learning</a>



Creative Cloud for enterprise All Apps for K-12

#### Named-user licenses

- Complete set of Creative Cloud applications and services (age-appropriate only)
- Licenses for each student, faculty, and/or staff member
- Scalable deployment for a school site or district
- Flexible license terms from 1–4 years
- US\$5 per license per year with minimum purchase of 500 licenses per school site or per district for qualifying new U.S. customers.\*\*

# **Creative Cloud for education institutions**<sup>†</sup>

Give your students, teachers, and staff the digital tools to create amazing work.

		·		Creative Cloud
		Component	Use	named-
		Web apps		user license
		Adobe Express for Education	Create stunning graphics, flyers, photos, presentations, web pages, and videos.	•
		Adobe Photoshop Lightroom on the web	Crop, make lighting and color adjustments, apply effects, and more from any web browser.	•
		Adobe A crobat Online	Easily create and convert files to PDF, combine and organize PDF files, comment on files, share documents, and more from any web browser.	•
		Desktop apps		
Web and mobile Video and Photography development audio production and design	_	Adobe Photoshop	Edit and composite images, use 3D tools, edit video, and create digital paintings.	•
		Adobe Photoshop Lightroom	Easily edit, organize, store, and share photos from anywhere.	•
		Adobe Photoshop Lightroom Classic	Organize, edit, and batch process all your digital photos with a desktop-focused app.	•
		Adobe Illustrator	Create vector-based graphics and illustrations for print, web, video, and mobile.	•
		Adobe InDesign	Design professional layouts for print and digital publishing.	•
		Adobe Dimension	Easily create high-quality, photorealistic 3D images.	•
		Adobe A crobat Pro	Create, protect, sign, collaborate on, and print PDF documents and forms.	•
		Adobe InCopy	Enable writers and designers to work simultaneously on the same document.	•
	L	Adobe Bridge	Browse, organize, and search your photos and design files in one central place.	•
	_	Adobe Premiere Pro	Edit video with high-performance, industry-leading editing tools.	•
		Adobe After Effects	Create cinematic motion graphics and visual effects.	•
		Adobe Audition	Record, mix, and restore audio for broadcast, video, and film.	•
		Adobe Premiere Rush	Create, edit, and share online videos anywhere.	•
		Adobe Media Encoder	Quickly output video files for virtually any screen.	•
		Adobe Prelude	Streamline the import and logging of video from any video format.	•
	L	Adobe Character Animator	Turn 2D artwork into live, animated characters.	•
	_	Adobe Dreamw eaver	Visually design and develop modern, responsive websites.	•
		Adobe A nimate	Design interactive animations with cutting-edge drawing tools for multiple platforms.	•
	L	Adobe X D	Design, prototype, and share engaging user experiences for websites, mobile apps, and more.	•
		Mobile apps		
3D/ <i>A</i>	٩R	Adobe A ero	Design and share interactive experiences in augmented reality.	•
Photo		Adobe Cap ture	Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.	•
		Adobe Photoshop Express, Adobe Express, and Adobe Photoshop on iPad	Bring digital imaging power to your mobile devices and sync your work to Photoshop on iPad and Lightroom on desktop.	•
Design		Adobe Express, Adobe Spark Page, Adobe Illustrator on i Pad, and Adobe Fresco	Draw, paint, illustrate, and create layouts on your mobile devices.	•
Vide	90	Adobe Express and Adobe Spark Video	Craft visual stories and animated videos, and edit with the power of Premiere Pro on mobile.	•
		Core services		
		Creative Cloud Libraries	Save, browse, and share assets from Libraries right inside your Creative Cloud apps.	•
		Creative Cloud Assets	Store, manage, and share files with colleagues, even if they don't have their own Creative Cloud membership.	•
		Creative Cloud Market	Access vector graphics, icons, patterns, and other design assets for use in all your creative projects.	•
		Other tools and services		
		Adobe Fonts	Find the perfect font for your designs.	•
		Deployment and support		
		Centralized administration tools	Manage and track named-user and device licenses from the web-based Admin Console.	•
		Creative Cloud Packager	Centrally deploy apps and updates across your departments or institution.	•
		Storage	Access to cloud storage for file sharing and collaboration based on user entitlement.	•



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- † Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. The applications are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

  \* K-12 District License available to qualifying accredited primary and secondary or K-12 school legal entities (i.e. school districts). A legal entity may purchase and use district licenses across qualified primary and secondary school sites within the legal entity/school district and for use in administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled primary and secondary school students.
- Legal entity refers to an organization that has responsibility for the procurement and contract management of multiple individual primary and/or secondary schools, for example, a district, county, state, or government agency.
- $\ensuremath{^{**}}$  Minimum order quantities vary by region.
- Adobe, the Adobe logo, Acrobat, Adobe Aero, Adobe Audition, Adobe Dimension, Adobe Express, Adobe Fresco, Adobe Premiere, Adobe Premiere Rush, After Effects, Creative Cloud, the Creative Cloud logo, Dreamweaver, Illustrator, InCopy, InDesign, Lightroom, Photoshop, and Prelude are either registered trademarks or trademarks of Adobe in the United States and/or other countries. All other trademarks are the property of their respective owners. © 2024 Adobe. All rights reserved. 1/31/24