



Adobe Creative Cloud Mobile Apps for Chromebooks

Frequently asked questions and answers for Adobe Education customers

What is being announced with regards to Adobe and Chromebooks?

Available January 2017, Adobe announced the launch of Creative Cloud mobile apps on select Chromebooks. If your Chromebook is compatible with Android apps, you will now be able to download the following mobile apps for free:

- Adobe Photoshop Mix
- Adobe Photoshop Lightroom for mobile
- Adobe Illustrator Draw
- Adobe Photoshop Sketch
- Adobe Comp CC
- Adobe Creative Cloud for mobile

The mobile apps are a great way to introduce your students to Adobe's creative tools and start the journey with Creative Cloud.

How do these mobile apps differ from Adobe Creative Cloud?

The mobile apps are a great way to introduce students to design concepts and design tools, but they're best used as a supplement to Adobe Creative Cloud desktop apps, not a replacement. The mobile apps have key features from the Creative Cloud products, but users are limited in what they can accomplish using the mobile apps alone. Adobe Creative Cloud desktop apps is much more robust and comprehensive—it has all the features and functionality a professional would need and helps students learn the digital skills they need to be successful during school and after graduation.

Because the mobile apps are an introductory starting point, we strongly recommend also making Adobe Creative Cloud All Apps plan available to students. As we mentioned above, we have an extremely affordable offer for K12 schools at just \$25 per seat per year, minimum purchase required.

Can schools use these mobile apps on Chromebooks in lieu of Adobe Creative Cloud desktop apps?

No, because these apps are not a replacement for the full-fledged desktop apps that have become the industry standard. The mobile apps are meant to be used in conjunction with the Creative Cloud desktop apps, not independently. Any student proficient in solely the mobile apps would not be as qualified as a student proficient in Adobe Creative Cloud desktop apps, because they would be lacking the true skills our industry-leading creative apps develop.

The mobile apps are great to help introduce students to design and visual communication. But they're just the first step in the journey. To truly gain industry skills, students need to progress to using Adobe Creative Cloud desktop apps and become proficient using those tools.

Adobe Creative Cloud delivers the world's best creative apps—including Adobe Photoshop CC, Illustrator CC and Premiere Pro—so students can master the digital skills they need to succeed in the classroom and in their careers. A certification program is also available for students to validate their skills and boost their competitive differentiation from the field.

How much do the mobile apps cost?

The Adobe mobile apps are free, all you need to do is visit the Google Play Store on your Chromebook and click "Install." Once a given app has been downloaded, it will prompt you to sign in with an Adobe ID. If you don't have one, simply create one, and you will be ready to go. Please note that because an Adobe ID is required to use the apps, students must be 13 years or older.

Is there an upgrade path from mobile apps on Chromebook to Adobe Creative Cloud?

No. They are separate products, linked by signing in using an Adobe ID to access your account and use Creative Cloud services. Adobe Creative Cloud offer access to industry-leading creative tools, while the mobile apps are meant to be companion tools.

Which students can use and benefit from these apps?

Students of all ages can benefit from these apps, but if they're logging in on their own device and would need to sign up for an Adobe ID, they must be at least 13 years old.

Can these apps be used on both a school-owned and student-owned device?

Yes! Because these apps are free, all you need is access to the Google Play Store and an Adobe ID in order to download them onto your Chromebook.

Do students have to be online to use these apps?

No. The only times a student needs to be connected to the internet are to receive updates to the app, and to sync their Creative Cloud account to other devices, which would allow them to leverage Creative Cloud services.

Do these apps work on all Chromebooks?

These apps work with all Chromebooks that are compatible with Android mobile apps. The Google Play Store will check if your Chromebook is compatible.

Does Adobe have a Creative Cloud offering specifically for K12 schools?

Yes! As mentioned above, we have an extremely affordable offer for K12 education institutions. Schools can purchase Creative Cloud for education licenses for just \$25 per seat per year, with a minimum purchase of 100 seats for individual schools and 500 seats for districts.

What are some use cases for these apps?

If your school has only Chromebooks:

Your students now have access to Adobe tools where they didn't before. Learning our mobile apps is a great way to introduce students to Adobe creative tools to help them get a sense of how they can use Adobe Creative Cloud desktop apps in the future. Educators can add creativity to a class curriculum with projects that can be created solely through the Adobe mobile apps.

If your school has Chromebooks and a lab:

Your students can now use Adobe mobile apps whenever they want, wherever they are, and send that work* to computers in the lab to continue a project using Adobe Creative Cloud desktop software. You can create lesson plans that truly mimic how today's professionals use our industry-leading creative apps, both on desktop and on mobile, whenever an idea strikes.

**As of today, students would send their project or work via email, as the current K12 offer we suggest is only for Creative Cloud for education device licenses. Device licenses don't include services, therefore, students would not be able to login to their Adobe Creative Cloud account and sync between the lab computer and their Chromebook.*

