

# Adobe Express for K-12 Education

Adobe Express for Education is now the all-in-one creative tool for beginners, empowering K-12 students to make anything they dream up in a few quick steps. It combines beautiful design, the power of Adobe Firefly generative AI, and an intuitive environment to help learners at all levels turn everyday class projects into expressive multimedia creations.

All they need is an idea, and Adobe Express helps them show their thinking in ways that just aren't possible with other educational tools. Whether they're turning a poster into a video with a single click or animating a puppet using just their voice, students will totally engage in their lessons, direct their own exploration and learning, and build the persuasive communication skills they need to be ready for the future.





#### Discover the benefits of Adobe Express for K-12 Education.



## Make creativity fun and easy for everyone.

Fun is the key to engaging your students, and we make it easy for them to flex their creativity in Adobe Express. And features powered by generative AI remove barriers between their creative visions and the blank page.

#### They can:

- Turn a poster into a video in one step.
- Animate a puppet character by speaking into their laptop microphone.
- Make videos on a Chromebook with audio and video tracks, voiceover, and free music.
- Pick up Adobe Express instantly, starting with easy-to-use, education-focused templates, then decide how best to bring their ideas to life and communicate what they know.
- Learn while making creations they'll be proud to share.



## Get students ready for the future.

With Adobe Express, students can build the creative and persuasive communication skills they need to be ready for next year and their future careers. They'll also get familiar with using generative AI to increase the speed of work and discovery as they bring their ideas to life.

#### They can:

- Show their thinking in uniquely creative ways.
- Feel inspired to continuously selfassess and refine to make their work more their own.
- Build their collaboration skills by peer-reviewing or working on the same project at the same time to get things done faster.
- Take their creative journey to the next step building on the skills they've learned in Adobe Express to Adobe Creative Cloud. Students can access Adobe Photoshop and Adobe Illustrator files right in Adobe Express to create faster.



## Find instructional support for any lesson you imagine.

Adobe Express works with your go-to lessons and current curricula to remove any roadblocks to classroom creativity. There's no need to create new materials or assignments—just have students create their reflections, reports, and presentations right in the tool.

#### You can:

- Find a shot of inspiration or a helping hand anytime with lesson plans, classroom activities, creative challenges, student examples, and PD courses on the Adobe Education Exchange. It's free and full of resources, so you and your students can create easier, stand out faster, and dream bigger.
- Join the Adobe Creative Educator program to receive curated professional development materials, connect with a community of likeminded educators from around the world, and earn badges for completing each level of the program.



Whether our students are creating digital portfolios, explainer videos for math problems, or illustrated haiku poems, they're building important soft skills. They're learning how to communicate persuasively, tell stories with maximum impact, and think critically about what they're learning and how best to present their knowledge to others."

KRISTINA KENNEDY Education Technology Resource teacher with Albuquerque Public Schools

### Explore Adobe Express for any subject.

Adobe Express for K-12 Education provides everything students need to create, collaborate, and build their persuasive communication skills in all subject areas and grade levels.

#### Science

Students can present oceanography reports by using their voices and gestures to animate sea creature characters. And with the Text to Image feature that's powered by Firefly generative AI, they can write detailed descriptions to create images for their science reports and presentations.

#### Math

Students can work together to design digital flashcards that reinforce key concepts with eyecatching graphics.

#### Social studies

Students can create posters or infographics that summarize key moments in history and then turn those static materials into videos with a single click.

#### Language arts

Students can create multimedia book reports that combine Adobe Stock photos, videos, and graphics. They can also use features powered by generative AI to create eye-catching text effects that enhance and elevate their messages.

Discover more ways to integrate Adobe Express into your lesson plans with Lightning Learning, our self-paced PD courses, available for Math, Science, Language Arts, and more.



## More reasons K–12 teachers and schools love Adobe Express for Education:



#### It's made for schools.

Adobe Express is free for K-12 schools, it can run on any device including Chromebooks, and it uses your existing school accounts and logins so it's easy to dive in and get started.



#### It's for students of all ages.

Adobe Express can be used in accordance with COPPA and similar EU laws, with parent consent.



#### It works with your other software tools.

Adobe Express integrates with Microsoft and Google SSO, Clever and Classlink portals, and Canvas and Google Classroom LMS so it's easy to get more done in fewer steps.

