

# BAMBOO™

## Alpha



### Product description

Bamboo Alpha is an affordable stylus for navigation on touchscreens, delivering a natural writing experience with a premium design. It's made of durable materials with a long lasting rubber nib that feels better when writing on the screen.

### Key features

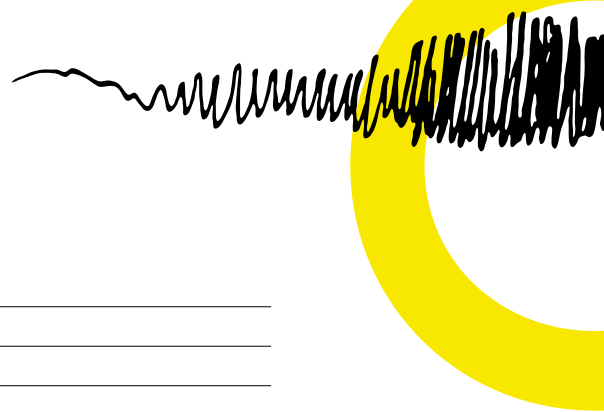
- Premium stylus at an affordable price
- Balanced ergonomic design delivers a natural writing experience
- Durable, easy-to-replace nib
- Excellent navigation on touchscreens
- Comfortably work with Bamboo™ Paper and benefit from Wacom Cloud services

### Target group

Our target group are socially connected and style-oriented consumers with a creative attitude who own one or more touch screen devices – whether media tablet, smartphone or touch screen PC. They love to take notes, to capture ideas or to just doodle. They want to share their lives and their photos, giving them a very personal touch. They need a flexible and simple-to-use stylus that offers a smudge-free way to navigate and a smooth and natural writing experience for better looking results. And they want their stylus to perfectly match their own tastes and style.



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## Product Specifications

Color(s)	1 color: black
Pen length	130 mm / 5.1 in
Pen diameter	9.0 mm / 0.36 in
Pen weight	12 g / 0.3 oz
Pen nib	Durable and replaceable rubber nib (6 mm diameter)
Materials	Aluminum pen body and plastic pen clip
Specials	Affordable stylus with smooth writing experience and durable replaceable nib
Compatibility	For media tablets, tablet computers and smartphones with capacitive touch technology

## Packaging Specifications

### Sales pack

Type	Hangable single unit box
Dimensions (W x D x H)	70 x 24 x 160 mm / 2.7 x 0.9 x 6.3 in
Weight	44 g / 1.41 oz
Languages on Box	Americas: EN, FR, ES, PT Asia/Pacific: EN, JP, KR, TC, SC Europe: EN, FR, DE, ES, IT

### Transport packaging

Type	Master carton with 20 sales packs
Dimensions (W x D x H)	268 x 153 x 185 mm / 10.6 x 6.0 x 7.3 in
Weight	1.04 kg / 2.3 lbs

## Codes

Color	Product code	UPC (Americas)	EAN (Europe)	EAN/JAN (Asia/Pacific)	
Black	CS-180	753218989109	4949268619677	4949268704540	



Durable and easy-to-replace nib



Plastic clip



Balanced design

