

Cintiq Interactive Pen Displays

Excellent add-on opportunity for digital content creation



Cintiq 24HD touch



Work directly on screen quickly and naturally



Ergonomically designed display stand adjusts incline and height



Program ExpressKeys™ and Touch Rings for time-saving shortcuts



Pen pressure sensitivity



Four models to choose from to suit various working needs

What is a Cintiq interactive pen display?

The tool of choice for photographers, designers, artists, animators, and video editors, Cintiq interactive pen displays allow creative professionals to work intuitively and naturally with a pressure sensitive digital pen directly on the surface of a high-quality display.

How do they work?

Cintiq interactive pen displays attach to Macs and PCs with a video connection just like any other computer display. They have one additional USB connection that carries the pen position, pen pressure and pen tilt information.

Why sell them?

Cintiqs present excellent attachment opportunities for creative software applications from industry leaders such as Adobe®, Autodesk®, and Corel®, as well as computers, video cards, printers, cameras and related technology.

Reasons why serious photographers, designers and artists choose Cintiq:

1. **Premier Experience—**
Provides a precise and natural pen-on-screen creative experience while improving productivity.
2. **Extreme Comfort—**
Cintiqs feature a variety of adjustable stands, ergonomically designed pens, and flat, unobstructed surfaces for complete freedom of movement.
3. **Enhanced Control—**
Creatives who are trained to use traditional pens, markers and brushes benefit from the precise control and fluency of movement of using a Cintiq. This experience simply can't be found working with a mouse.
4. **Professional Productivity—**
Cintiq users find speed and productivity benefits from the direct hand-eye coordination that comes from working directly on screen.

Sales Tips

1. Cintiq can be used with Macs or PCs. The pen will work in any software application, and enhanced functionality is gained in applications that make use of the pen pressure and pen tilt information.
2. Sales involving computers for creative use cases, creative software and cameras should also include Wacom Cintiq as a recommended add-on.
3. Customers may already be using creative software and could benefit from using a Cintiq interactive pen display — ask!

Probing Questions to Ask:

- Do you use creative software from Adobe, Autodesk or Corel?
- Do you already have Wacom products?
- Are you familiar with Cintiq interactive pen displays and what they are used for?
- Do you want to increase your productivity, comfort or control while working with your computer?



Extensively used for the creation of popular movies, animation, games, automotive designs and other high-profile projects, as well as by photo enthusiasts, students and art training programs, Cintiq represents the state-of-the-art pen-on-screen experience for creative professionals. With 2048 levels of pen pressure sensitivity,

pen tilt detection and the natural ease of working with a pen, Cintiq represents an experience similar to working with traditional media, but with all of the benefits of working in advanced software applications in the digital world. User-defined ExpressKeys™ and Touch Ring functions speed time-critical workflows helping creatives meet crucial deadlines.

SPECIFICATIONS



Model	Cintiq 12WX	Cintiq 22HD	Cintiq 24HD	Cintiq 24HD touch
Overall Dimensions (W x D x H)	16" x 10.5" x 0.67"	25.5" x 15.7" x 2.2"	30.3" x 18.2" x 2.5"	30.3" x 18.2" x 2.5"
Screen Size	12.1" diagonal	21.5" diagonal	24.1" diagonal	24.1" diagonal
Aspect Ratio	16:10 ratio	16:9 ratio	16:10 ratio	16:10 ratio
Weight	4.4 lbs	18.7 lbs without stand	63.8 lbs with stand	63.8 lbs with stand
Native Resolution	WXGA (1280x800)	HD (1920x1080)	HD (1900x1200)	HD (1900x1200)
Total Pixels	1.024 million	2.073 million	2.304 million	2.304 million
ExpressKeys	10 user-assignable	10 user-assignable	10 user-assignable	10 user-assignable
Touch Strips / Touch Rings	2 finger-sensitive Touch Strips	2 finger-sensitive Touch Strips	2 finger-sensitive Touch Rings	2 finger-sensitive Touch Rings
Input	Pen	Pen	Pen	Pen + Multi-Touch
Color Performance	72% NTSC	72% NTSC	92% Adobe RGB	97% Adobe RGB
Operating System Requirements	Windows®7, Windows Vista® (SP2), Windows XP (SP3) or Mac OS® X 10.5+	Windows®7, Windows Vista® (SP2), Windows XP (SP3) or Mac OS® X 10.5+	Windows®7, Windows Vista® (SP2), Windows XP (SP3) or Mac OS® X 10.5+	Windows®7 or Mac OS® X 10.5+ For multi-touch application compatibility information, see www.wacom.com
Wacom Part Number	DTZ1200WX	DTK2200	DTK2400	DTH2400

Additional System Requirements:

AC power, video (VGA, DVI or DisplayPort-24HD only) and a USB connection to your laptop or desktop computer.

Contact Wacom:

Partner Portal: www.wacomreseller.com
Marketing Materials • Video/Testimonials

Sales Support:

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