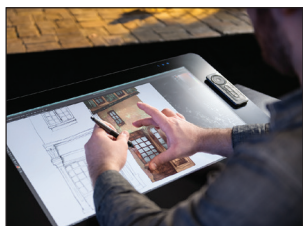
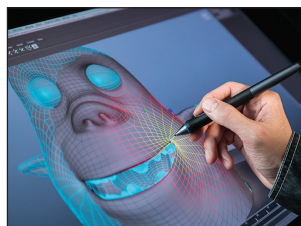


# Cintiq Interactive Pen Displays

Excellent add-on opportunity for digital content creation



Touch capabilities  
on some models



Work directly on screen  
quickly and naturally



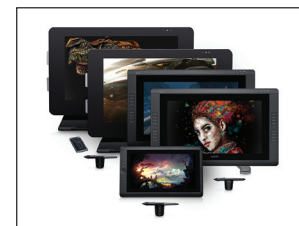
Pen pressure sensitivity



Ergonomically designed display  
stand adjusts incline and height



Program ExpressKeys™ and Touch  
Rings for time-saving shortcuts



Five models to choose from  
to suit various working needs

## What is a Cintiq interactive pen display?

The tool of choice for photographers, designers, artists, animators, game developers and video editors, Cintiq interactive pen displays allow creative professionals to work intuitively and naturally with a pressure-sensitive digital pen directly on the surface of a high-quality display.

## How do they work?

Cintiq interactive pen displays attach to Macs and PCs with a video connection just like any other computer display. They have an additional USB connection that carries the pen position, pen pressure and pen tilt information.

## Why sell them?

Cintiqs present excellent attachment opportunities for creative software applications from industry leaders such as Adobe®, Autodesk® and Corel® as well as computers, video cards, printers, cameras and related technology.

## Reasons why serious photographers, designers and artists choose Cintiq:

### 1. Premier Experience

Cintiqs provide a precise and natural pen-on-screen creative experience while improving productivity.

### 2. Extreme Comfort

Cintiqs feature a variety of adjustable stands, ergonomically designed pens, and flat, unobstructed surfaces for complete freedom of movement.

### 3. Enhanced Control

Creatives who are trained to use traditional pens, markers and brushes benefit from the precise control and fluency of using a pressure-sensitive pen directly on screen. This experience simply can't be found working with a mouse.

### 4. Professional Productivity

Cintiq users find speed and productivity benefits from the direct hand-eye coordination that comes from working directly on screen and with Multi-Touch (available on touch models), users can position and navigate their work with one hand while using the pen with the other.

## Sales Tips

1. Cintiqs can be used with Macs or PCs. The pen will work in any software application, and enhanced functionality is gained in applications that make use of the pen pressure and pen tilt information.
2. Sales involving computers for creative use cases, creative software and cameras should also include Wacom Cintiq as a recommended add-on.
3. Customers may already be using creative software and could benefit from using a Cintiq interactive pen display — just ask!



## Probing Questions to Ask:

- Do you use creative software from companies like Adobe, Autodesk, and Corel?
- Are you familiar with Cintiq creative pen displays and what they are used for?
- Do you already have Wacom products? (upgrade opportunities)
- Are you doing photo or video editing, design, animation or illustration as part of your workflow?

Extensively used for the creation of popular movies, animation, games, automotive designs and other high-profile projects, as well as by photo enthusiasts, students and art training programs, Cintiq represents the state-of-the-art, pen-on-screen experience for creative professionals. With 2048 levels of pen pressure sensitivity, pen tilt detection, the natural ease of working with a pen, and for some models,

Multi-Touch capabilities, Cintiq represents an experience similar to working with traditional media, but with all of the benefits of working in advanced software applications in the digital world. User-defined ExpressKeys™ and Touch Ring functions speed time-critical workflows helping creatives meet crucial deadlines.

## SPECIFICATIONS



Model	Cintiq 13HD	Cintiq 22HD	Cintiq 22HD touch	Cintiq 27QHD	Cintiq 27QHD touch
Display size	13.3" diagonal	21.5" diagonal		27.0" diagonal	
Pen and Multi-Touch	Pen	Pen	Pen & Touch	Pen	Pen & Touch
Native Resolution	HD (1920 x 1080)	HD (1920 x 1080)		QHD (2560 x 1440) Requires DisplayPort	
Color Performance	75% Adobe® RGB, 16.7 million colors	72% Adobe RGB, 16.7 million colors		97% Adobe RGB, 1.07 billion colors	
Aspect Ratio	16:9	16:9		16:9	
ExpressKeys™	4 user-assignable	16 user-assignable		17 user-assignable on ExpressKey Remote	
Touch Strips / Rings	Rocker Ring	2 Touch Strips		1 Touch Ring on ExpressKey Remote	
Stand	3-position stand included	Adjustable rotating stand included		Integrated built-in legs, Optional Cintiq Ergo stand	
Overall Dimensions	14.75 x 9.75 x 0.5 in	25.5 x 15.7 x 2.2 in		30.3 x 18.3 x 2.14 in	
Weight (without stand)	2.7 lbs	18.7 lbs		19.84 lbs	
Native Video Connection	HDMI	DVI	DVI	DisplayPort Version 1.2, HDMI	
Operating System Requirements	Windows 8, Windows®7, Windows Vista® (SP2), Windows XP (SP3) or Mac OS® X 10.6+	Windows 8, Windows®7, Windows Vista® (SP2), Windows XP (SP3) or Mac OS® X 10.5+	Windows 8, Windows®7 or Mac OS® X 10.6+. For Multi-Touch application compatibility information, see <a href="http://www.wacom.com">www.wacom.com</a>	Windows®7+, Mac OS® X 10.6+	
What's Included	Cintiq 13HD creative display, adjustable stand, Pro Pen with case, 9 replacement nibs and nib removal tool, pen stand, Wacom 3-in-1 cable (HDMI, USB, AC power adaptor), CD-ROM with driver software, Quick Start Guide	Cintiq 22HD / 22HD touch creative display, adjustable stand with rotation, Grip Pen, pen stand with 10 replacement nibs and nib removal tool, Cables: DVI-D to DVI-D / USB / AC power adaptor, CD-ROM with driver software, Quick Start Guide		Cintiq 27QHD / 27QHD touch creative display, ExpressKey remote (EKR) with RF receiver dongle, Pro Pen, pen stand with color ring set, 10 replacement nibs and nib removal tool, Cables and adaptors: DVI to HDMI adaptor / MiniDP to DP adaptor / DisplayPort cable / HDMI cable / USB3.0 cable / Micro USB cable for EKR charging / AC power adaptor, CD-ROM with driver software, Quick Start Guide, VESA screws, cleaning cloth	
Wacom Part Number	DTK1300	DTK2200	DTH2200	DTK2700	DTH2700

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