

Wacom

Deal Registration Guidelines

The Wacom Deal Registration Program ("Program") is available to all Wacom Authorized Resellers ("Resellers") in North America. The purpose of the Program is to protect and reward Resellers for sourcing and closing new Wacom sales opportunities.

Benefits of Deal Registration

- Establishes a co-selling relationship between the Reseller and Wacom
- Enhances the profitability of the Reseller
- Provides a selling advantage to Reseller to win the business

Earn a protected discount on any Intuos, Intuos Pro, Cintiq, or Wacom MobileStudio Pro opportunities listed below.

Discounted partner cost of registered opportunities are as followed (per unit):

Product	SKU	Discount	Minimum QTY to Qualify for Discount
One by Wacom	CTL472K1A	\$4.00	20
One by Wacom Medium	CTL672K1A	\$6.00	20
Intuos Small	CTL4100	\$5.00	20
Intuos Small Bluetooth - Green	CTL4100WLE	\$6.00	20
Intuos Small Bluetooth - Black	CTL4100WLK	\$6.00	20
Intuos Medium Bluetooth - Green	CTL6100WLE	\$12.00	20
Intuos Medium Bluetooth - Black	CTL6100WLK	\$12.00	20
Intuos Pro Small	PTH460K0A	\$15.00	10
Intuos Pro Medium	PTH660	\$20.00	10
Intuos Pro Large	PTH860	\$30.00	10
Wacom One	DTC133W0A	\$25.00	25
Wacom Cintiq 16"	DTK1660	\$40.00	25
Wacom Cintiq 22"	DTK2260	\$80.00	25
Cintiq Pro 16"	DTH167K0A	\$65.00	5
Cintiq Pro 24" Pen only	DTK2420K0	\$120.00	5
Cintiq Pro 24" Touch	DTH2420K0	\$150.00	5
Cintiq Pro 27"	DTH271K0A	\$200.00	5
MobileStudio Pro 1.5 13"	DTHW1321HK0A	\$65.00	5
MobileStudio Pro 1.5 13"			5
MobileStudio Pro 1.5 16"	DTHW1621HK0A	\$90.00	
Wacom Pro Pen 2	KP504E	\$18.00	25

All qualified Resellers participating in the Program must understand and adhere to the Program Guidelines. The Program terms and conditions outlined in this document are subject to change or modification or termination by Wacom at any time.

Program Overview

Resellers can leverage their sales teams to register eligible Wacom sales opportunities through the Wacom Deal Registration Program. Eligible Wacom sales opportunities are defined as deals that are

1. Not currently registered in the Wacom Deal Registration system.
2. Net new to the Wacom sales pipeline.
3. Have an incubation period of at least five business days.

Resellers that register eligible opportunities in accordance with the Program Guidelines are eligible to receive a discount off Reseller unit cost if the deal is closed within program requirements. At each Reseller's discretion, the discount may be extended in whole or in part to the end-customer to help close the deal, or can be captured as additional margin. Wacom reserves the right to deny a registration and/or approve more than one for the same opportunity.

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Opportunity Eligibility Requirements

- Reseller must be Wacom Authorized to qualify for the Program.
- Registered opportunities must identify the specific sales opportunity within the institution or organization, including the department that will deploy the Wacom solution and provide the contact information of the decision maker at the institution.
- Earn a protected discount on any Cintiq or Wacom MobileStudio Pro opportunities designated in the table to the left.
- Opportunities must be registered at least five (5) business days prior to the deal closing.
- The opportunity must be net new to the Wacom sales pipeline.
- An entire customer or institution cannot be registered. Deal registration will be awarded for specific opportunities.
- RFQ & RFPs may qualify for Deal Registration if the opportunity was initiated and driven by the Reseller.
- Any Wacom Cintiq Pro or Wacom MobileStudio Pro (DTH167K0A, DTK2420K0, DTH2420K0, DTH271K0A, DTHW1321HK0A, DTHW1621HK0A) opportunity for a one-time specific purchase greater than or equal to 5 units can be registered.
- The Intuos Pro line (PTH460K0A, PTH660, PTH860) can be registered for a one-time specific purchase greater than or equal to 10 units.
- Non-pro displays (DTC133W0A, DTK1660K0A, DTK2260K0A) can be registered for a one-time specific purchase greater than or equal to 25 units.
- The One by Wacom and/or the Intuos (non-Pro) (CTL472K1A, CTL672K1A, CTL4100, CTL4100WLXX, CTL6100XX) can be registered for a one-time specific purchase greater than or equal to 20 units.

Program Administration

- Resellers must register eligible sales opportunities via <http://www.wacompartners.com>.
- The Program Administrator will review and respond to deal registration submissions within 24 hours as to whether or not the opportunity has been approved or rejected.
- A deal registration will remain valid for three months. After three months resellers must reregister the opportunity and be approved in order to receive the deal registration discount.