The Gyration Deal Registration Program ("Program") is available to all Gyration Authorized Resellers ("Resellers") in North America. The purpose of the Program is to protect and reward Resellers for sourcing and closing new Gyration sales opportunities.

Benefits of Deal Registration

- Establishes a co-selling relationship between the Reseller and Gyration.
- Enhances the profitability of the Reseller.
- Provides a selling advantage to Reseller to win the business.
- Minimum of 100 units for program.
- Opportunity is still eligible for Gyration instant rebate program if purchase is within the promotional date restrictions.

All qualified Resellers participating in the Program must understand and adhere to the Program Guidelines. The Program terms and conditions outlined in this document are subject to change or modification or termination by Gyration at any time.

Program Overview

Resellers can leverage their sales teams to register eligible Gyration sales opportunities through the Gyration Registration Program. Eligible Gyration sales opportunities are defined as deals that are:

1. Not currently registered in the Gyration Deal Registration system.
2. Net new to the Gyration sales pipeline.
3. Have an incubation period of at least ten business days.

Opportunity Eligibility Requirements

- Reseller must be Gyration Authorized to qualify for the Program.
- Registered opportunities must identify the specific sales opportunity within the institution or organization, including the department that will deploy the Gyration solution and provide the contact information of the decision maker at the institution.
- Opportunities need to consist of the minimum order qty specified on this program. Opportunities must be registered at least ten (10) business days prior to the deal closing.
- The opportunity must be net new to the Gyration sales pipeline.
- Deals identified by Gyration and extended to Resellers for fulfillment are not eligible for the Program.
- RFQ & RFPs may qualify for Deal Registration if the opportunity was initiated and driven by the Reseller.

Program Administration

- Resellers must register eligible sales opportunities via the Gyration Deal Registration Form.
- The Program Administrator will review and respond to deal registration submissions within two (2) business days.
- The Program Administrator will review and approve or deny registration submissions using the following criteria within the eligibility requirements.
- If a deal registration is approved, Reseller will receive a quote within 2 business days that will include the program discount applied to each individual line item from The Douglas Stewart Company.
- Once the Reseller receives a PO from their customer, the next step is to place the order with The Douglas Stewart Company to receive the deal registration discount upon billing.
- Resellers must include the Gyration Deal Registration number on their purchase order.