The Matatalab Deal Registration Program ("Program") is available to all Matatalab Authorized Resellers ("Resellers") in North America. The purpose of the Program is to protect and reward Resellers for sourcing and closing new Matatalab sales opportunities.

**Benefits of Deal Registration**

- Establishes a co-selling relationship between the Reseller and Matatalab.
- Enhances the profitability of the Reseller.
- Provides a selling advantage to Reseller to win the business.
- Eligible for a 5% discount from reseller price.
- To be eligible you need to have an order qty of at least six (6) of that SKU to get the 5% discounts.
  - Example, if you order six (6) pro sets, and only four (4) sensor add-ons, then only the Pro sets would be eligible for the discount, not the sensor kits.
  - Vice versa, if you order four (4) pro sets and six (6) sensor add-ons then you only receive a 5% discount on the add-ons.

All qualified Resellers participating in the Program must understand and adhere to the Program Guidelines. The Program terms and conditions outlined in this document are subject to change or modification or termination by Matatalab at any time.

**Opportunity Eligibility Requirements**

- The reseller must be Matatalab Authorized to qualify for the Program.
- Registered opportunities must identify the specific sales opportunity within the institution or organization, including the department that will deploy the Matatalab solution and provide the contact information of the decision-maker at the institution.
- Opportunities need to consist of the minimum order qty specified in this program. Opportunities must be registered at least ten (10) business days prior to the deal closing.
- The opportunity must be net new to the Matatalab sales pipeline.
- Deals identified by Matatalab and extended to Resellers for fulfillment are not eligible for the Program.
- RFQ & RFPs may qualify for Deal Registration if the opportunity was initiated and driven by the Reseller.

**Program Overview**

Resellers can leverage their sales teams to register eligible Matatalab sales opportunities through the Matatalab Registration Program. Eligible Matatalab sales opportunities are defined as deals that are:

1. Not currently registered in the Matatalab Deal Registration system.
2. Net new to the Matatalab sales pipeline.
3. Have an incubation period of at least ten business days.

Resellers that register eligible opportunities in accordance with the Program Guidelines are eligible to receive a 5% discount off Reseller unit cost if the deal is closed within (60) days. At each Reseller’s discretion, the discount may be extended in whole or in part to the end-customer to help close the deal, or can be retained as additional margin. Matatalab has authorized The Douglas Stewart Company to extend the additional discount to qualifying Resellers (off-invoice) when providing quotes and processing orders for approved registered deals.

**Program Administration**

- Resellers must register eligible sales opportunities via the [Matatalab Deal Registration Form](#).
- The Program Administrator will review and respond to deal registration submissions within two (2) business days.
- The Program Administrator will review and approve or deny registration submissions using the following criteria within the eligibility requirements.
- If a deal registration is approved, Reseller will receive a quote within 2 business days that will include the program discount applied to each individual line item from The Douglas Stewart Company.
- Once the Reseller receives a PO from their customer, the next step is to place the order with The Douglas Stewart Company to receive the deal registration discount upon billing.
- Resellers must include the Matatalab Deal Registration number on their purchase order.