



## WHAT is the product?

Cricut makes smart cutting machines that work with an easy-to-learn design app to help users design and personalize almost anything – custom cards, unique apparel, everyday items, and so much more.



## WHERE does it stand out?

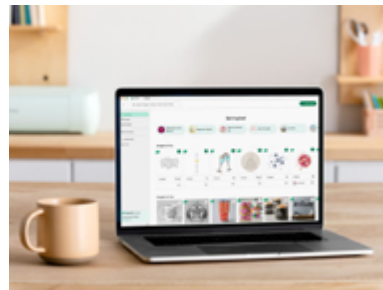
- Works with a free Design Space app featuring thousands of predesigns
- Beginner friendly with no experience required, just open the app and start creating
- Equipped to handle most DIY projects precisely and expertly, from vinyl for decals to iron-on décor projects, to cardstock masterpieces
- Cricut Joy Xtra works with 50+ materials, including popular materials like vinyl, iron-on & cardstock
- Cricut Maker 3 works with 300+ materials, including popular materials like vinyl, iron-on & cardstock – plus leather, matboard & more
- Hundreds of free learning resources with online courses and live workshops
- Cricut Certified Educator Program available to become a Cricut expert and network with other educators



## WHO is it for?

- K-12 Education
- College Education
- Educators & Faculty
- Art and Design classes
- Media Centers & Makerspaces
- STEM/STEAM classes
- Sports and School Club Activities

## Features



1. Use Cricut's Design Space app to create any idea or choose from their library.



2. Select corresponding material, then the machine precision-cuts your project.



3. Assemble the pieces or apply your design to almost anything.



## WHY does it benefit education?

- Promotes creative expression and hands-on learning
- Creates inspiring learning spaces and supports STEM/STEAM lessons
- Encourages design instruction and collaboration
- Can be used for personalized branded fundraising items or faculty gifts
- Beginner friendly to help students learn the design process and foster imagination



## HOW much does it cost?

<b>Cricut Basic Tool Set</b>	<b>\$26.99</b>
<b>Cricut Joy Xtra</b>	<b>\$199.00</b>
<b>Cricut EasyPress 3</b>	<b>\$199.00</b>
<b>Cricut Maker 3</b>	<b>\$429.00</b>



### Cricut Basic Tool Set

An essential companion for all Cricut cutting machines, this 5-piece set gets students started with the basic tools they need for a precise and expertly handled Cricut crafting session.

### Cricut EasyPress 3

The Cricut EasyPress 3 combines the speed of a heat press, and the convenience of an iron to simplify the creating process. The Cricut Heat app allows users to input temperature settings and follow step-by-step instructions for a worry-free experience.



## F.A.Q.

### *What can I make with Cricut?*

Cricut Joy Xtra is perfect for those looking to make our most popular types of projects like full-color stickers, T-shirts, decals, written labels, cards, mugs — even hats!

With the Cricut Maker 3, you can make all the popular projects that Cricut Explore® 3 can make, including large vinyl decals, full-color stickers, personalized apparel, and cards. Plus, with its expanded tool collection and compatible materials, you can create leather jewelry, wood decor, engraved metal tags, quilts, and so much more.

### *What do I need to get started with Cricut?*

You'll need a compatible device and high-speed internet connection. To start making, you'll also need materials, a machine mat, and some basic tools. Consider buying a Cricut bundle to get everything you need in one click.

### *Does the machine require a subscription?*

No, the machine does not require a subscription. Design Space is free for everyone and offers basic fonts and images you can use to create and customize projects. If you want to be able to do everything our design software can offer, a paid Cricut Access subscription can unlock design features, access to more fonts and images, as well as 1000+ project templates and priority member care.

### *How do I know which machine is right for me?*

Cricut has numerous resources to help you find the right machine for you, including a [comparison chart](#), and a [machine quiz](#).

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